

NEWS RELEASE



FOR IMMEDIATE RELEASE

Conservatives catch up to Liberals

Hung parliament seen

TORONTO November 20th, 2014 - In a random sampling of public opinion taken by the Forum Poll™ among 1500 Canadian voters, just more than one third will vote Liberal if the election were held today (36%), while just one third will vote Conservative (33%), and this is a virtual tie at this sample size. This stands in contrast to last month, when the Liberals held a statistical lead (38% to 34%, respectively). The NDP is static at just less than one fifth of the vote (18% now, 19% last month). The Green Party has seen their vote share double, from one twentieth (4%) to one tenth now (8%). Few will vote for the Bloc Quebecois (4%) or for any other party (1%). The Liberal vote is the "stickiest", in that more past Liberal voters will vote for their party (83%) than will Conservatives (77%) or New Democrats (54%). As many as one third of past NDP voters will vote Liberal this time (31%) as will half this proportion of Conservatives (15%).

Hung parliament seen

If these results are projected up to seats in the current 308 seat House of Commons, the Conservatives would take 125 to 124 for the Liberals. The NDP would claim 52 seats, the Bloc Quebecois 6 and the Green Party would retain their one elected seat.

Leader approval scores stable

Stephen Harper and Justin Trudeau garner the same levels of approval this month as last (36% and 44% now, 34% and 44% then), while Thomas Mulcair's approval has declined slightly (from 42% to 38%). Net favourable scores for each (approve minus disapprove) are -19 for Harper, and +5 for the other two candidates.

"Stephen Harper has been dealt an uncharacteristically strong hand of cards recently, and he's playing them well. Opposition leaders always have difficulty gaining traction in wartime; there's little they can disagree on with the government without seeming unpatriotic or insufficiently supportive of the troops," said Forum Research President, Dr. Lorne Bozinoff.

Lorne Bozinoff, Ph.D. is the president and founder of Forum Research. He can be reached at lbozinoff@forumresearch.com or at (416) 960-9603.

MEDIA INQUIRIES:

Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

TORONTO

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HIGHLIGHTS:

- Just more than one third will vote Liberal if the election were held tomorrow (36%), while just one third will vote Conservative (33%)
- If these results are projected up to seats in the current 308 seat House of Commons, the Conservatives would take 125 to 124 for the Liberals.
- Stephen Harper and Justin Trudeau garner the same levels of approval this month as last (36% and 44% now, 34% and 44% then), while Thomas Mulcair's approval has declined slightly (from 42% to 38%).
- "Stephen Harper has been dealt an uncharacteristically strong hand of cards recently, and he's playing them well. Opposition leaders always have difficulty gaining traction in wartime; there's little they can disagree on with the government without seeming unpatriotic or insufficiently supportive of the troops," said Forum Research President, Dr. Lorne Bozinoff.

180 Bloor Street W., #1400
Toronto, ON M5S 2V6
T 416.960.9600
F 416.960.9602
forumresearch.com

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Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Methodology

The Forum Poll™ was conducted by Forum Research with the results based on an interactive voice response telephone survey of 1500 randomly selected Canadians 18 years of age or older. The poll was conducted on November 19-20th, 2014.

Results based on the total sample are considered accurate +/- 3%, 19 times out of 20. Subsample results will be less accurate. Margins of error for subsample (such as age, gender) results are available at www.forumresearch.com/samplestim.asp

Where appropriate, the data has been statistically weighted by age, region, and other variables to ensure that the sample reflects the actual population according to the latest Census data.

This research is not necessarily predictive of future outcomes, but rather, captures opinion at one point in time. Forum Research conducted this poll as a public service and to demonstrate our survey research capabilities. Forum houses its poll results in the Data Library of the Department of Political Science at the University of Toronto.

With offices across Canada and around the world, 100% Canadian-owned Forum Research is one of the country's leading survey research firms. This Forum Poll™ and other polls may be found at Forum's poll archive at www.forumresearch.com/polls.asp

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 lbozinoff@forumresearch.com
 416.960.9603

Federal Party Preference Trending

[Decided/Leaning]

%	Sample	Cons	Lib	NDP	Green	Bloc	Other
Nov. 19-20 th , 2014	1442	33	36	18	8	4	1
Oct. 5-8 th , 2014	1504	34	38	19	4	4	1
Sept. 5 th , 2014	1267	34	40	18	3	4	1
August 18-19 th , 2014	1798	32	41	17	5	5	1
July 18 th , 2014	1624	28	44	18	3	5	1
June 16-17 th , 2014	1683	31	39	19	5	4	1
May 22 nd , 2014	1694	30	36	23	5	6	1
Apr 29 th , 2014	1572	30	39	20	4	6	1
Mar 25-28 th , 2014	1764	29	39	22	3	5	1
Feb. 18-19 th , 2014	1824	29	39	21	4	6	1
Jan. 23-24 th , 2014	1228	28	38	24	4	5	1
Jan. 17 th , 2014	1779	28	37	25	4	5	1
Dec. 12-13 th , 2013	1634	32	38	21	3	5	1
Nov. 12-13 th , 2013	1834	29	38	22	4	6	1
Oct. 23 rd , 2013	1007	28	40	20	5	6	1
Oct. 21-22 nd , 2013	1859	30	39	19	5	7	1
Sept 16-17 th , 2013	1527	31	36	21	4	7	1
August 24 th , 2013	1145	29	38	22	4	6	1
July 23 rd , 2013	1501	31	35	22	4	7	1
June 19 th , 2013	1420	30	38	20	4	6	0
May 21 st – 22 nd , 2013	1709	27	44	20	3	4	1
April 15 th , 2013	1764	30	43	19	2	5	1
April 2 nd , 2013	1269	29	33	25	6	5	1
March 6 th -7 th , 2013	1663	31	30	27	5	6	1
Feb 6 th , 2013	1051	32	30	26	4	6	1
Jan 16 th -17 th , 2013	1555	36	25	28	4	7	1
Dec 18 th , 2012	1296	31	27	28	6	6	1
Nov 19 th , 2012	1776	33	28	28	4	6	1
Oct 27 th , 2012	1680	31	27	32	4	6	1
Sep 27 th , 2012	1692	35	25	30	3	6	1
Aug 22 nd , 2012	1640	34	22	34	4	6	1
Jul 25 th -26 th , 2012	1545	31	22	35	5	6	1
Jun 27 th , 2012	1114	35	19	35	3	6	1
Jun 14 th , 2012	1482	30	22	37	5	6	1
May 23 rd , 2012	1756	32	20	36	6	5	1
Apr 24 th , 2012	1669	33	22	36	2	6	1
Mar 30 th , 2012	1591	36	19	34	5	5	1
Mar 26 th -27 th , 2012	1565	35	19	35	3	7	1
Mar 2 nd -3 rd , 2012	1603	37	25	28	4	5	1

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 lbozinoff@forumresearch.com
 416.960.9603

Seat Distribution Projection Trending

%	Cons	Lib	NDP	Green	Bloc	Other
Nov. 19-20 th , 2014	125	124	52	1	6	0
Oct. 5-8 th , 2014	132	130	44	1	1	0
Sept. 5 th , 2014	113	162	30	1	2	0
August 18-19 th , 2014	110	142	51	1	4	0
July 18 th , 2014	84	192	30	1	1	0
June 16-17 th , 2014	109	142	53	1	3	0
May 22 nd , 2014	111	110	75	1	11	0
Apr 29 th , 2014	100	158	39	1	10	0
Mar 25-28 th , 2014	99	159	40	1	9	0
Feb. 18-19 th , 2014	100	134	51	1	22	0
Jan. 23-24 th , 2014	104	132	65	1	6	0
Jan. 17 th , 2013	111	130	61	1	5	0
Dec. 12-13 th , 2013	110	147	48	1	2	0
Nov. 12-13 th , 2013	108	134	53	1	12	0
Oct. 23 rd , 2013	104	146	47	1	10	0
Oct. 21-22 nd , 2013	106	147	33	1	21	0
Sept 16-17 th , 2013	121	102	45	1	39	0
August 24 th , 2013	107	127	63	1	10	0
July 23 rd , 2013	129	120	44	1	14	0
June 19 th , 2013	113	150	39	1	5	0
May 21 st , 2013	77	192	37	1	1	0
April 15 th , 2013	99	170	35	1	3	0
April 2 nd , 2013	119	117	65	1	6	0
March 6 th -7 th , 2013	125	88	76	1	18	0
Feb 6 th , 2013	129	86	81	1	11	0
Jan 16 th -17 th , 2013	144	68	73	1	22	0
Dec 18 th , 2012	129	77	77	1	24	0
Nov 19 th , 2012	138	83	76	1	10	0
Oct 27 th , 2012	122	76	101	1	8	0
Sep 27 th , 2012	142	66	87	1	12	0
Aug 22 nd , 2012	140	46	114	1	7	0
July 25 th -26 th , 2012	114	58	128	1	7	0
June 27 th , 2012	144	32	127	1	4	0
June 14 th , 2012	114	53	136	1	4	0
May 23 rd , 2012	123	42	138	1	4	0
Apr 24 th , 2012	118	54	133	1	2	0
Mar 30 th , 2012	142	36	126	1	3	0
Mar 26 th -27 th , 2012	151	25	120	1	11	0
Mar 2 nd -3 rd , 2012	145	69	78	1	15	0
Feb 6 th , 2012	151	60	88	1	8	0
Federal Election May 2 nd , 2011	166	34	103	1	4	0

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Federal Leader Approval Rating Trending (% Approve)

[All Respondents]

%	Sample	Trudeau	Harper	Mulcair
Nov. 19-20 th , 2014	1500	44	36	38
Oct. 5-8 th , 2014	1504	44	34	42
Sept. 5 th , 2014	1267	44	34	38
August 18-19 th , 2014	1798	48	35	37
July 18 th , 2014	1624	46	33	40
June 16-17 th , 2014	1683	43	34	38
May 22 nd , 2014	1694	43	33	43
Apr 29 th , 2014	1572	46	31	44
Mar 25-28 th , 2014	1764	44	33	37
Feb. 18-19 th , 2014	1824	47	31	42
Jan. 23-24 th , 2014	1228	43	29	42
Jan. 17 th , 2014	1779	45	30	44
Dec. 12-13 th , 2013	1634	49	32	44
Nov. 12-13 th , 2013	1834	46	31	41
Oct. 23 rd , 2013	1007	49	34	41
Oct 21-22 nd , 2013	1859	47	31	36
Sept 16-17 th , 2013	1527	48	32	36
August 24 th , 2013	1189	49	30	37
July 23 rd , 2013	1782	44	31	33
June 19 th , 2013	1525	47	33	35
May 21 st , 2013	1779	49	29	36
April 15 th , 2013	1764	46	32	35
		Rae		
April 2 nd , 2013	1310	40	31	35
March 6 th -7 th , 2013	1755	34	34	35
Feb 6 th , 2013	1091	34	33	38
Jan 16 th -17 th , 2013	1626	32	38	37
Dec 18 th , 2012	1355	39	35	39
Nov 19 th , 2012	1849	35	36	33
Oct 27 th , 2012	1735	34	36	38
Sep 27 th , 2012	1758	31	39	37
Aug 22 nd , 2012	1720	32	36	41
July 25 th -26 th , 2012	1639	34	32	36
June 27 th , 2012	1165	36	35	39
June 14 th , 2012	1529	40	31	39
May 23 rd , 2012	1836	33	33	41
Apr 24 th , 2012	1669	35	34	41
Mar 30 th , 2012	1675	36	34	32
Mar 26 th -27 th , 2012	1638	32	34	32
April 24-25 th , 2012	1744	46	22	30

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Federal Vote Preference

'If a federal election were held today, which party are you most likely to vote for?'+ 'Even though you may not have made up your mind, which party are you leaning towards at this time?'

[Decided/Leaning]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1442	324	228	271	297	322	803	639
Conservative	33	28	32	33	35	39	37	30
Liberal	36	33	34	38	36	36	35	36
New Democratic	18	21	19	17	18	16	16	20
Green	8	12	9	6	7	5	7	8
Bloc Quebecois	4	6	4	4	4	4	4	5
Other	1	1	1	1	1	1	1	1

Region/Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1442	125	302	496	120	171	228	1161	281
Conservative	33	20	22	39	33	58	29	38	19
Liberal	36	51	33	37	32	22	37	36	33
New Democratic	18	23	23	16	18	10	18	16	23
Green	8	5	4	6	15	9	15	8	5
Bloc Quebecois	4	0	17	0	0	0	0	0	18
Other	1	1	1	1	1	1	1	1	1

Past Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1442	485	272	293	87	58	84
Conservative	33	77	8	5	9	10	22
Liberal	36	15	83	31	21	16	27
New Democratic	18	4	5	54	20	16	22
Green	8	3	3	6	49	4	12
Bloc Quebecois	4	0	0	4	0	53	10
Other	1	0	1	0	1	0	7

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Approval of Stephen Harper

'Do you approve or disapprove of the job Stephen Harper is doing as Prime Minister?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1500	341	237	279	308	335	834	666
Approve	36	28	36	38	38	43	42	31
Disapprove	55	63	53	53	54	46	52	57
Don't know	9	8	11	9	8	11	6	12

Region/Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1500	130	312	519	121	184	234	1209	291
Approve	36	24	30	40	32	51	31	38	28
Disapprove	55	67	61	50	62	40	59	52	63
Don't know	9	9	8	10	6	9	10	10	9

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1500	467	461	258	141	54	61
Approve	36	88	13	17	14	13	16
Disapprove	55	6	77	76	77	78	69
Don't know	9	6	10	7	9	9	15

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Lorne Bozinoff, President
lbozinoff@forumresearch.com
416.960.9603

Approval of Justin Trudeau

'Do you approve or disapprove of the job Justin Trudeau is doing as leader of the Liberal Party?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1500	341	237	279	308	335	834	666
Approve	44	43	46	46	45	42	42	46
Disapprove	39	39	37	40	39	43	45	34
Don't know	16	18	17	13	15	16	12	20

Region/Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1500	130	312	519	121	184	234	1209	291
Approve	44	55	41	45	53	31	47	45	41
Disapprove	39	29	41	41	35	49	33	39	41
Don't know	16	17	17	14	11	20	20	16	19

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1500	467	461	258	141	54	61
Approve	44	14	81	42	38	34	30
Disapprove	39	74	8	37	40	49	43
Don't know	16	12	10	21	22	17	27

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416.960.9603

Approval of Tom Mulcair

'Do you approve or disapprove of the job Tom Mulcair is doing as Leader of the Opposition?'

[All Respondents]

Age / Gender

%	Total	18-34	35-44	45-54	55-64	65+	Male	Female
Sample	1500	341	237	279	308	335	834	666
Approve	38	32	37	39	44	41	39	36
Disapprove	33	32	36	32	32	33	39	27
Don't know	29	36	27	29	24	26	22	36

Region/Language

%	Total	Atl	Que	ON	Man/Sask	AB	BC	English	French
Sample	1500	130	312	519	121	184	234	1209	291
Approve	38	40	46	34	37	29	39	35	49
Disapprove	33	31	25	35	37	44	34	36	24
Don't know	29	29	29	31	26	27	27	30	27

Federal Vote Preference

%	Total	Conservative	Liberal	NDP	Green	Bloc	Other Parties
Sample	1500	467	461	258	141	54	61
Approve	38	25	40	64	32	50	15
Disapprove	33	47	33	13	36	17	43
Don't know	29	28	27	23	32	33	42

For more information:

Lorne Bozinoff, Ph.D.

President

Forum Research Inc.

Tel: (416) 960-9603

Fax: (416) 960-9602

E-mail: lbozinoff@forumresearch.com

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